

Optimizing User Experience: Airmeet's Journey With LambdaTest For Virtual Event Platform Testing



Airmeet

| Customer success story

Table of Contents

- 4 Introduction
- 4 About Airmeet
- 5 Problem Statement
- 5 Evaluating Solutions
- 6 What Happened After Airmeet Adopted LambdaTest
- 9 Benefits and results
- 10 About LambdaTest



Lambda test supports testing with different OS, Versions, browsers, and devices. UI is really good and user-friendly.

Srikant Karanam

QA Manager



Introduction

Virtual events platform Airmeet lets users host and attend virtual meetings, conferences, and webinars. As part of its commitment to delivering an amazing user experience, Airmeet ensured smooth performance on a wide range of resolutions, browsers, operating systems, and devices. Their solution was LambdaTest, a cloud-based test execution platform that caters to both manual and automated testing needs on a variety of real devices, browsers, and operating systems.

About Airmeet

Airmeet is a platform for all types of virtual events such as virtual summits, meetups & workshops. They are the only events platform that puts attendee-first experience front and center. Both their product and pricing reflect the attendee-first approach.

Airmeet provides an unmatched networking experience. Their AirCare range of professional event services & support is a true USP for the customers. They also stand out when it comes to event customization & branding.

At a glance

Industry :

software development, virtual events platform

Challenge :

Airmeet had limited physical devices and needed a platform that could reduce costs and provide a wider range of device models. To accelerate revenue and strengthen customer loyalty, they needed a platform that help businesses engage with their buyers.

Product : Real device cloud, cross-browser testing [↗](#)

Key Highlights :

Airmeet was using manual testing and wanted to move towards automation testing

Problem Statement

Airmeet had limited physical devices and they wanted a platform that helps them in saving the cost for devices and provide a wider coverage on different manufacturers/models. They wanted a platform that aids them help businesses engage with their buyers, and enable them to grow customer relationships to accelerate revenue and strengthen customer loyalty

Evaluating Solutions

Airmeet was mostly focused on manual testing and wanted to move towards automation testing to meet their automation needs and enhance customer experience. They were testing on physical devices before adopting LambdaTest and they wanted to reduce the cost. Airmeet was using a LambdaTest alternative but was suffering from higher costs and limited users.



What Happened After Airmeet Adopted LambdaTest

Airmeet is a platform for virtual events that allows users to host and attend virtual events such as conferences, meetings, and webinars. To give a superior user experience to their clients, Airmeet needed to ensure that their platform worked fluidly across all resolutions, operating systems, browsers, and devices. They chose LambdaTest, a cloud-based testing platform that gives them access to a variety of real devices, browsers, and operating systems for manual and automated testing.



Airmeet employed LambdaTest's device cloud to ensure flawless testing across several locations, accessing real devices and virtual PCs spanning worldwide cloud servers. LambdaTest facilitated meticulous browser compatibility testing, ensuring users could access content across browsers with ease.



Airmeet also used LambdaTest to test their platform on several operating systems such as Windows, macOS, and Linux. This aided them in ensuring that their platform functions seamlessly across different operating systems and that users can access it from any device running any operating system.



Airmeet used LambdaTest's responsive testing functionality to test their platform on various resolutions and devices such as computers, tablets, and smartphones. This aided them in ensuring that their platform is responsive and operates well across a variety of screen sizes and resolutions.



Airmeet was able to undertake manual and automated testing with ease because to LambdaTest's user-friendly Interface and simple-to-install testing tools. The platform provides a simple and easy interface for users to undertake manual testing without any technical expertise, as well as automated testing interoperability with popular testing frameworks such as Selenium, Appium, and Cypress.

START FOR FREE →



For more information
Visit: <https://www.lambdatest.com/>

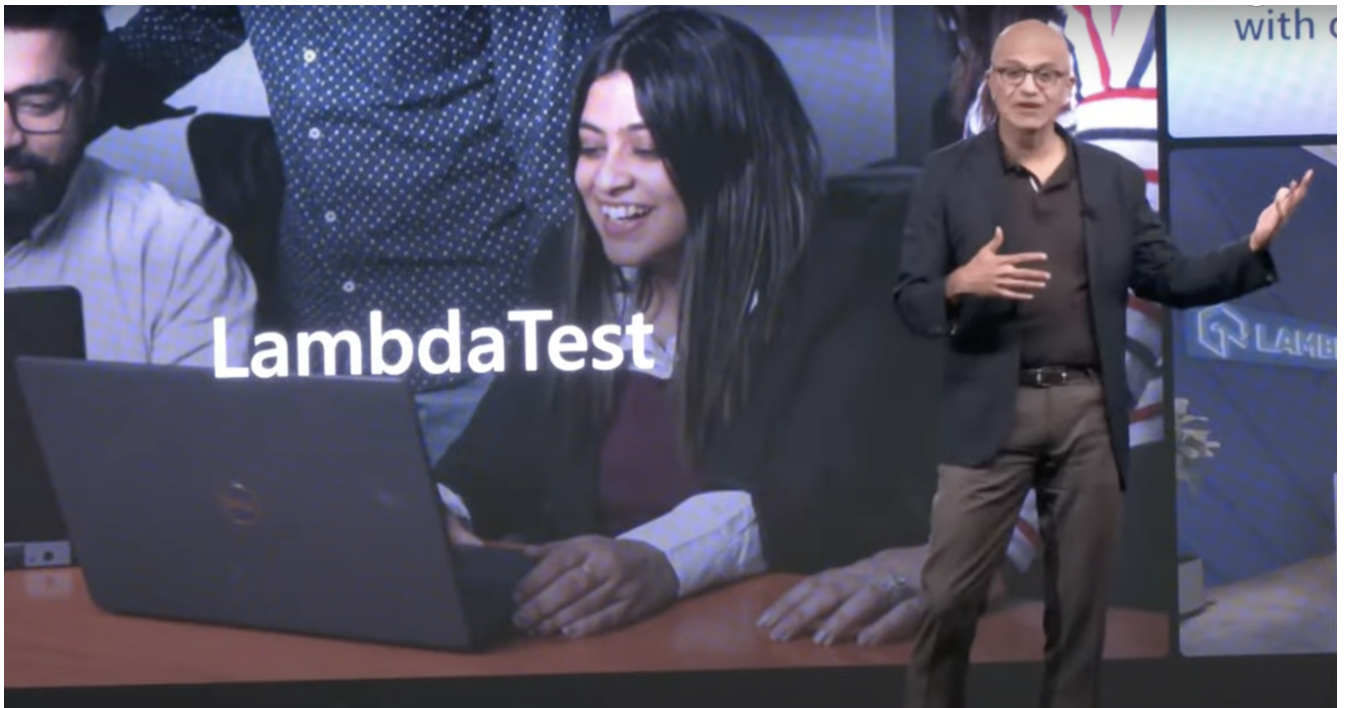


Image Source : Microsoft Future Ready Event

“

LambdaTest is creating that next level of efficiency around test automation so that people can actually focus on testing versus test orchestration.”

Satya Nadella, CEO, Microsoft,

Benefits And Results

Airmeet used LambdaTest's device cloud, browser compatibility testing, operating system testing, responsive testing, user-friendly UI, and real devices to ensure that their virtual events platform works seamlessly across different resolutions, operating systems, browsers, and devices, and that their customers have a superior user experience



About LambdaTest


LambdaTest is a continuous quality testing cloud platform that helps developers and testers ship code faster. Over 10,000+ customers, and 2 million+ users across 130+ countries rely on LambdaTest for their testing needs.


 **120M+**
Tests


 **2M+**
Users


 **500+**
Enterprises


 **130+**
Countries


 **Cross Browser Testing Cloud** : Perform both live interactive & automated testing across 3000+ different combinations of browsers.

 **Visual Regression Testing Cloud** : Perform both live interactive & automated testing across 3000+ different combinations of browsers .

 **Automation Testing Cloud** : Perform both live interactive & automated testing across 3000+ different combinations of browsers.

 **OTT App Testing Cloud** : Perform both live interactive & automated testing across 3000+ different combinations of browsers on real devices and OS.


 **Real Device Testing Cloud** : Perform both live interactive & automated testing across 3000+ different combinations of browsers.


 **AI Test Intelligence** : Perform both live interactive & automated testing across 3000+ different combinations of browsers on real devices and OS.



TEST INTELLIGENTLY. SHIP FASTER.

 +1 (866)-430-7087

 www.lambdatest.com

 sales@lambdatest.com

