Transforming Healthcare: Bajaj Finserv Health's Journey With LambdaTest To Deliver Seamless Digital Experiences

BAJAJ HEALTH | Customer success story

─────── Success Metrics ───────

5 Hours

Saved in Test Execution Time

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LambdaTest's exceptional support and lightning-fast execution empowered our testing, enabling timely updates and seamless user experiences.

Abhijit Shinde
Manager- Automation, Bajaj Finserv Health

Introduction

Bajaj Finserv Health is committed to providing comprehensive, accessible, and cashless healthcare solutions to individuals and families. With a focus on delivering exceptional user experiences, Bajaj Finserv Health faced several challenges in ensuring that its mobile app and website were error-free, device-compatible, and optimized for performance. This case study explores how Bajaj Finserv Health overcame these challenges and achieved remarkable benefits through its partnership with LambdaTest.

About Bajaj Finserv Health

Bajaj Finserv Health is a healthcare solutions provider that offers comprehensive, cashless healthcare services to individuals and families. Their offerings include telemedicine consultations, OPD plans, wellness programs, and discounts on medical services. With a focus on accessibility and user-friendly experiences, Bajaj Finserv Health aims to provide convenient and reliable healthcare solutions to its customers.

At a glance

Industry :

Healthcare Industry

Challenge :

Bajaj Finserv Health faced multiple challenges, including ensuring app stability and resolving device-specific issues to maintain a seamless user experience. Limited device coverage, particularly in Mumbai, hampered comprehensive testing and identification of device-specific issues. The extensive number of regression test cases that had to be manually executed led to time-consuming processes, delaying deployment cycles and increasing the risk of human error.

Product :   Real Devices | Native Mobile App Testing | Hyperexecute ⤢

Key Highlights :

- Unparalleled device coverage for seamless user experiences.
- Swift and frequent releases for timely updates and enhanced engagement.
- Efficient automation and resource allocation for cost savings and improved productivity.

Navigating Test Challenges: App Stability And Device Specific Issues

Bajaj Finserv Health grappled with app stability, device-specific issues, limited Mumbai coverage, and time-consuming manual regression testing, all resulting in deployment delays and potential errors in their processes.

- **App Stability and Device-Specific Issues:** Bajaj Finserv Health's mobile app had a significant user base, with 90% of its users relying on it. Ensuring app stability and resolving device-specific issues like crashes and Application Not Responding (ANR) instances became critical. Testing before each release was crucial to maintain a seamless user experience.

- **Time-Intensive Regression Testing:** Bajaj Finserv Health had a large number of regression test cases that required manual execution. This manual testing process was time-consuming, leading to delays in deployment cycles and increasing the risk of human error.

- **Limited Device Coverage:** Device coverage, especially for the Mumbai center, was insufficient. This limitation affected comprehensive testing and hindered the identification of device-specific issues that could potentially impact a significant user base.

Unlocking Testing Efficiency And Scalability With LambdaTest

By adopting LambdaTest, Bajaj Finserv Health achieved highly reliable testing on real devices, reduced costs, and accelerated their development and deployment cycles.

Comprehensive Device Coverage: By leveraging LambdaTest's cloud-based testing platform, Bajaj Finserv Health achieved unparalleled device coverage. The vast range of real devices and browsers offered by LambdaTest ensure thorough testing across various configurations, including those specific to Mumbai. This significantly improved the reliability and compatibility of their app and website.

Lightning-Fast Execution: LambdaTest's platform enabled Bajaj Finserv Health to execute their test cases swiftly and efficiently. The on-demand availability of devices and the parallel testing capabilities reduced testing time, allowing them to release their code more frequently. With weekly code releases, Bajaj Finserv Health could deliver updates, bug fixes, and feature enhancements to its users promptly.

Exceptional Support and Collaboration: The dedicated support and continuous feedback from LambdaTest's team played a crucial role in resolving any issues promptly. Their on-demand technical support ensured a seamless testing experience, allowing Bajaj Finserv Health to focus on its core objective of providing high-quality healthcare solutions.

Automated Testing Execution: LambdaTest empowered Bajaj Finserv Health to execute its extensive suite of automated test cases effectively. By harnessing LambdaTest's integrated test automation capabilities, they significantly reduced the effort required for manual regression testing. This automation-driven approach enhanced the speed, accuracy, and scalability of their testing processes.

Time and Effort Savings: Bajaj Finserv Health experienced a notable reduction in testing hours by leveraging LambdaTest. With a 5-hour saving in testing time, they could allocate resources more efficiently and accelerate their development and deployment cycles. This time-saving directly translated into cost savings and improved productivity.

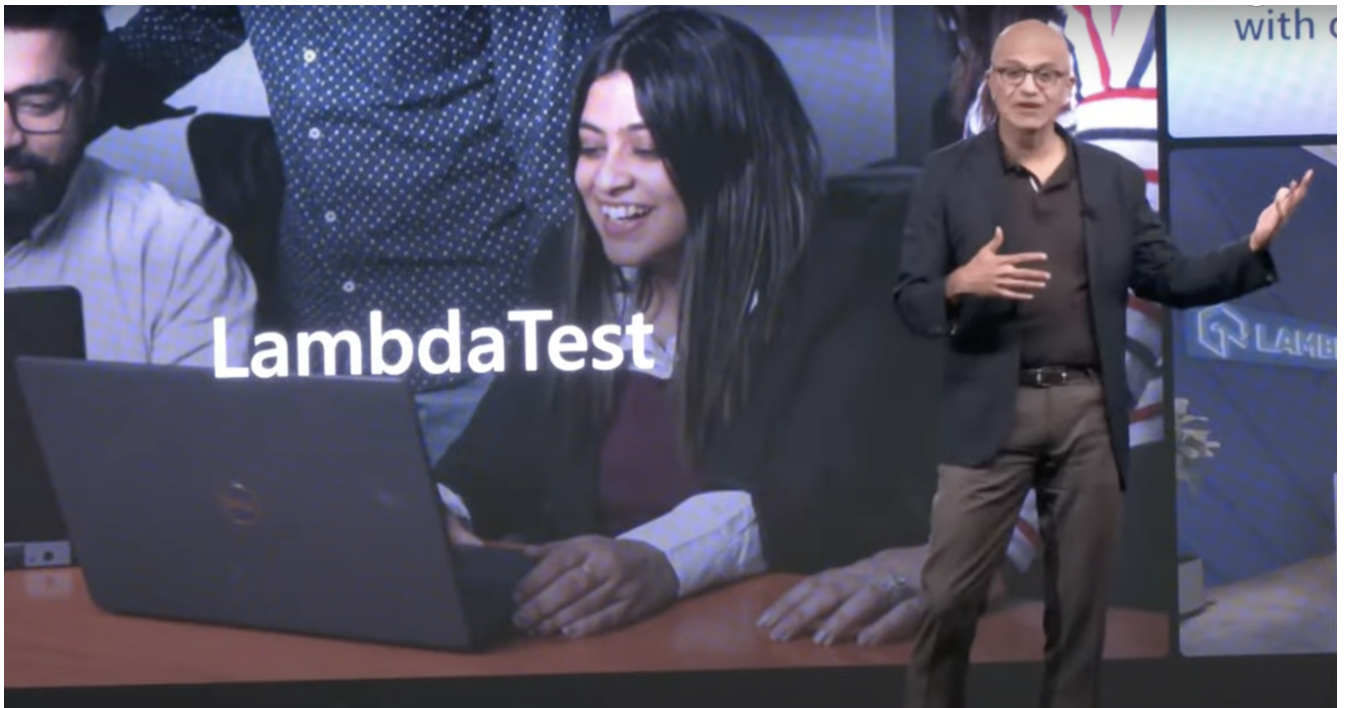START FOR FREE →

For more information
Visit: https://www.lambdatest.com/

Image Source : Microsoft Future Ready Event

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 LambdaTest is creating that next level of efficiency around test automation so that people can actually focus on testing versus test orchestration."

Satya Nadella, CEO, Microsoft,

Transforming Test Challenges Into Success With LambdaTest

Through their partnership with LambdaTest, Bajaj Finserv Health overcame key challenges related to app stability, device-specific issues, limited device coverage, and time-intensive regression testing. By leveraging LambdaTest's comprehensive device coverage, lightning-fast execution, exceptional support, and automated testing capabilities,

Bajaj Finserv Health achieved remarkable benefits. They experienced increased deployment cycles, reduced testing hours, and improved cost savings. LambdaTest played a pivotal role in empowering Bajaj Finserv Health's testing efforts, ensuring their healthcare solutions continue to provide comprehensive, accessible, and seamless experiences to their users.

About LambdaTest

LambdaTest is a continuous quality testing cloud platform that helps developers and testers ship code faster. Over 10,000+ customers, and 2 million+ users across 130+ countries rely on LambdaTest for their testing needs.

120M+
Tests

2M+
Users

500+
Enterprises

130+
Countires

Cross Browser Testing Cloud : Perform both live interactive & automated testing across 3000+ different combinations of browsers.

Visual Regression Testing Cloud : Perform both live interactive & automated testing across 3000+ different combinations of browsers .

Automation Testing Cloud : Perform both live interactive & automated testing across 3000+ different combinations of browsers.

OTT App Testing Cloud : Perform both live interactive & automated testing across 3000+ different combinations of browsers on real devices and OS.

Real Device Testing Cloud : Perform both live interactive & automated testing across 3000+ different combinations of browsers.

AI Test Intelligence : Perform both live interactive & automated testing across 3000+ different combinations of browsers on real devices and OS.

LAMBDATEST

TEST INTELLIGENTLY. SHIP FASTER.